

# Applied Rating Hub™

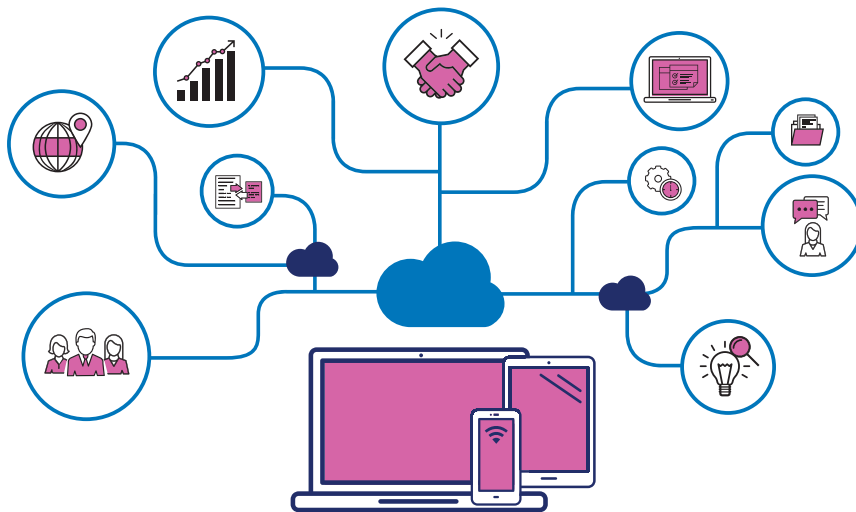


A one-to-many connectivity platform that simplifies personal lines insurance distribution for **insurers and MGAs**.

**Managing multiple one-to-one broker & insurtech integrations is costly, complex, and difficult to scale. When pricing or market conditions change, insurers and MGAs need a faster, more flexible way to distribute rates and trade with brokers.**

Applied Rating Hub enables you to distribute your latest rates to thousands of brokers in real time. Whether it's via your Insurer Hosted Pricing (IHP) Platform or using a traditional Polaris scheme, seamlessly automate the rating and policy fulfilment process between you and your distribution partners.

Backed by over 20 years' personal lines rating experience and a proven one-to-many connectivity model.



## Allows insurers and MGAs to

- **Reach More Brokers & Distributors**  
Scale distribution beyond traditional software house systems, bridging the gap to brokers, insurtechs, and distributors through a centralised, cloud-based rating and distribution platform.
- **Keep Rates up to Date**  
Respond instantly to market change by adjusting pricing, fees, and discounts in real time, supported by integrated data enrichment providers.
- **Automate Full-cycle Trading**  
Enable seamless, integrated full-cycle EDI trading and policy fulfilment to reduce manual handling and accelerate distribution.
- **Track performance with MI reporting**  
Access management information reports for quote volumes, average premiums and conversion rates, giving you clear visibility into distribution performance.

**Ready to expand distribution and simplify broker connectivity?**

Talk to us about Applied Rating Hub.



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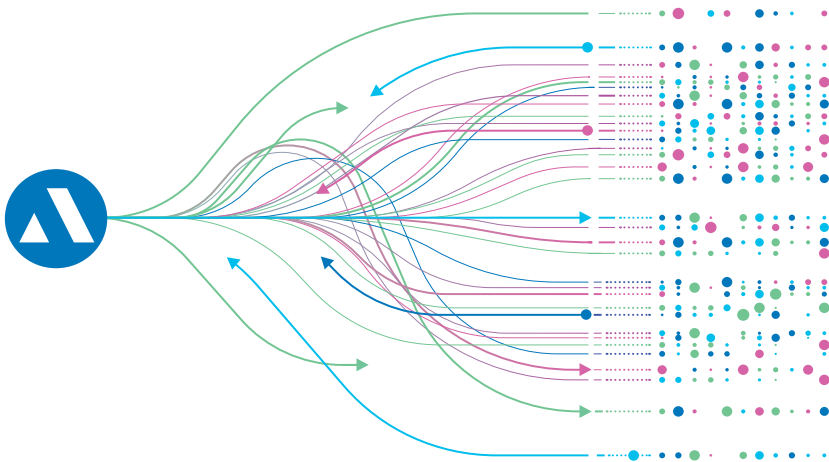


A single connectivity platform for brokers, insurtechs, and distributors trading personal lines insurance.

When winning new customers depends on speed, managing multiple one-to-one insurer and MGA connections slows you down.

Applied Rating Hub removes integration complexity, giving you fast, scalable access to personal lines schemes through a single, modern platform. With one connection, you can access a marketplace of 30+ personal lines insurers and MGAs (and 100+ products) and exchange data in real time for faster market access.

Backed by over 20 years' experience in personal lines rating and a proven one-to-many connectivity model.



Ready to get connected to the  
Personal Lines market - faster?

Talk to us about Applied Rating Hub.

## Gives brokers, insurtechs and intermediaries

- **Instant Connectivity to 30+ Insurers and MGAs**  
Gain immediate access to a broad panel of personal lines schemes without managing direct integrations.
- **Full-Cycle EDI Trading**  
Automate quote, bind, renew, and mid-term adjustment workflows with real-time data exchange. Automatically generate point-of-sale documents and seamlessly transmit data to insurers
- **Third-Party Data Enrichment**  
Improve underwriting decisions and pricing accuracy with integrated data sources.
- **Common Policy Wording Support**  
Support consistent policy wording (CPW) to help maintain clarity and compliance across policies and products.

## Have Questions?

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Visit [appliedsystems.co.uk](https://appliedsystems.co.uk)